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WORLDNETDAILY EXCLUSIVE COMMENTARY

Playboy targets kids by stripping Marge Simpson

Posted: October 14, 2009
1:00 am Eastern

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"Marge Simpson has done something that Homer might not like but will make Bart the proudest kid in his school: She's posed for Playboy magazine."

"Bart," for those who do not follow teen television is "10 years old" and a global youth icon. This is Playboy's newest marketing device to seduce child consumers and future performers.

Wake up and smell the corruption. Playboy marketers have launched a global seduction of "tweens" by stripping Mother Simpson on its cover. Playboy cartoons traditionally brainwash users into laughing at sexual trafficking, kidnapping, prostitution, incest, rape of women and children, and of course sexual harassment.

One news report on "The Simpsons" says its audience is "especially attractive." Why? He show has a "tween" demographic. Children "between 12 and 17, is an especially key viewing group for 'The Simpsons,'" and thus for Playboy. However, the typical definition of "tween" is younger, some marketers claiming between 10 and 15 years old.

The mass media have long partnered with Playboy to hustle the bunny into adult beds. Now it hustles pornography (and mother) into children's beds. The AP blitz celebrates the stripping of mother Marge Simpson with "Aye Carumba!":

"Marge Simpson has done something that Homer might not like but will make Bart the proudest kid in his



school: She's posed for Playboy magazine."

Um, *she* didn't "pose." "The Simpsons" owners partnered with Hugh Hefner to strip the cartoon character. "Playboy has for the first time given the [cover] spot to a cartoon character." *Gosh, News Flash!* Kids love cartoons.

"And the magazine is giving the 'Simpsons' character the star treatment, complete with a data sheet, an interview and a two-page centerfold." Playboy's editorial director is coy about the "special issue," saying "it's very, very racy."

Bringing the tween boys and girls into the print pornography format of course leads millions straight to Playboy's "soft" Internet pornography and from there to their hard-core, incest and similar vile addictions.



The press says the "mother of three ... is a stunning example of the cartoon form." Ho, ho, ho. Typical of Playboy's "racy" conditioning is seen in the cartoon at left laughing about the impending rape of a frightened teenager by two typical Playboy upscale, white users. "Well, I'm a consenting adult and Charley here is a consenting adult – that makes two out of three" (April 1973, page 204). More ho, ho, ho.

Why is the expensive Marge cartoon cover sold only on newsstands? Playboy's, well, older subscribers "get a more traditional model on the cover." Who then buys the

cartoon at the newsstand? Not the subscriber. Are 7-Eleven stores demanding over-18 IDs?

So, why does Playboy have to recruit children?

Well, the prostitution traffic is growing exponentially while prostituted girls have a notoriously short shelf life. Since its earliest issues, Playboy had suborned criminal prostitution, but now Playboy has a Las Vegas Casino.

In July 2007, Playboy marketed "The Best Call Girl In Vegas," providing her alleged name, website, address, sex acts and rates per act. It may shock the innocent, but the (illegal) prostitution site was stamped with the copyrighted Playboy bunny logo; the woman is a Playboy product.

Young tween girls reading about this exciting life would read that her "home-based business" can earn "better than most shrinks' rates." Playboy says she charges \$400 per hour for locals and up to \$2,400 for overnight. The Playboy PR is a trafficking promotion, urging young girls to take up this allegedly high-paying, fun "profession."

The growing global sex traffic suggests why "tween" boys are targeted by the "Simpsons" issue. They will

soon be photographing and advertising the girls in their lives. It also explains why teen girls have been targeted with Playboy's logo products in the U.K.

The AP reports that "Playboy even convinced 7-Eleven to carry the magazine in its 1,200 corporate-owned stores, something the company has only done once before in more than 20 years. "We love Marge," said 7-Eleven spokeswoman Margaret Chabris.

Really? In 1985, all 7-Eleven-owned stores divested from Playboy and Penthouse. On April 10, 1985, Jerre Thompson of Southland 7/11 Corp. wrote:

"[A]pparently a very small segment of our society employs various tools, including adult magazines, to assist in abuses of children and others. This was strongly pointed out in Judith Reisman's report before the Commission at its [Miami, Fla] hearing on child pornography."

In fact, Playboy sued and lost in Holland when I said the magazine programmed incest and rape for decades. In late October 1994, *every* major Dutch newspaper reported that the bunny lost its lawsuit for defamation and slander.

So, Mother Marge is used to snare millions of child "Simpson" fans, future pornography addicts, boys made impotent, dependent on pornography and often predatory, to "feel" anything, and girls trained to risk their very survival however an erototoxic society has shown them is desirable.

Shame on all us all for the growing erototoxic pandemic. [And shame on 7-Eleven.](#)

[Dr. Judith Reisman](#) is former principal investigator for the U.S. Department of Justice, Juvenile Justice and Delinquency Prevention study of child sexual abuse and crimes suborned by "soft" pornography, and author of several books on Kinsey and pornography, including "[Kinsey, Crimes & Consequences](#)." More is available at [Reisman's website](#).

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